

Roll No. _____

FOR OFFICE USE ONLY

Smt. P.D. Hinduja Trust's Institute
KANAYALAL PARMANAND BHAGWANDAS
HINDUJA COLLEGE OF COMMERCE

315 New Charni Road, Mumbai - 400 004.

Admit

Principal

2016-2017

Master of Arts (Public Relation)

Part - I / Part - II

PHOTO

Reg. No. _____

(Write in Capital letters only)

1 SURNAME FIRST / FATHER'S NAME/ MOTHER'S NAME
OWN NAME HUSBAND'S NAME MAIDEN NAME

2 Local Address _____
Phone : _____

3 Native Place Address _____

4 Place of Birth _____

5 Date of Birth _____

6 Nationality _____

7 Mother Tongue _____

8 Class Forward/O.B.C./S.C./S.T./(Give detailed information) _____

9 Academic Record :

Name of Examination	Name of the University	Month and year of Passing	Seat No.	Marks Obtained and Out of	% of Marks & Class obtained	Optional Subjects

10 a. Name of the Last College Attended _____

b. Year _____ Class _____ Roll No. _____

c. Enrolement No. _____

P.T.O.

11 Particular of Parent/Guardian :

a. Shri/Smt. _____

b. Relationship (in case of guadian) _____

c. Occupation _____

d. Total Annual Income of Household from all sources _____

e. Residential Address _____

Telephone _____

f. Office Address _____

g. Email Address _____

12 Subjects of study :

Master of Arts Public Relation

Semester - I

1 Communication Theory (2 credits, 32 hrs)

2 Media Economics

3 Repoting and Editing

4 Media Criticism

Semester - II

1 Introduction to Television Studies

2 Inttodution to Film Studies

3 Introduction to Media Research

4 Media Law

12 Achievment of the Students (in any):

a. Sport _____

b. N.C.C. / N.S.S. _____

c. Extra curricular activities _____

N.B.: In case a student intends leaving the college in any subsequent semester, he must inform in writing to the Principal before the end of the ongoing semester. If he fails to do so, he is liable to pay the full fees for the subsequent semester. It is compulsory for the student to attend at least three fourths of the lectures delivered in each term. Without the requisite attendance and satisfactory performance at the college examination under ordinance 119, 120 and 125 of the University of Mumbai a student will not be considered eligible for promotion to the next semester.

Declaration

I have carefully read the rules and regulations of the college and promise to abide by the rules of the college and lectures. I solemnly affirm that I shall always strive to maintain and enhance the prestige of the College to which I belong from today onwards.

Parent / Guardian

Student

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Date of Admission _____

Fee Receipt No. _____

Roll No. _____

Division _____