

MCQs SAMPLE TEST MAPR MACJ

<u>QUESTION</u>	<u>OPTION 1</u>	<u>OPTION 2</u>	<u>OPTION 3</u>	<u>OPTION 4</u>
How to drive engagement on social media updates?	Post a photo	Post a funny video	Copy and paste content	Ask a question in the update on social
Which of the following social media metrics is	Comments on Facebook posts	YouTube video comments	Twitter mentions	Facebook followers
Select the best tool for creating vectors?	Corel Draw	Adobe Premier Pro	Final Cut Pro	Adobe Illustrator
SERP stands for?	Sea Engine Running Part	Self Entertainment Running Page	Search Engine Result Page	Some Engine Result Page
Which area of public relations deals with	Public opinion	Issues management	Public affairs	Lobbying
Social networks have tremendous value in	Customer feedback	viral content	marketing messages	opinion sharing
Whose infamous 'Hand of God' goal, when he	Franz Beckenbauer	Diego Maradona	Mario Kempes	Johan Cruyff
Where was the last Asian Games held?	Jakarta Palembang	Hangzhou	Incheon	Ghangzhou
Anticipating Crisis and managing Issues are	Corporate Communication	Administration	Legal Department	Personnel
In the first meeting with client, it is necessary to	Financial condition of Agency	Pros & Cons of PR	Importance of Advertising	Financial condition of client