

K. P. B. Hinduja College of Commerce

Bachelor of Mass Media – Regular - (R-2017) - T.Y.B.M.M - Sem VI -

Examination - October 2020

Time Table					
Day	Date	Start Time	End Time	Paper Code	Paper Name
Monday	05-Oct-2020	11:00 AM	12:00 PM	55601	Advertising: Advertising and Marketing Research
Monday	05-Oct-2020	11:00 AM	12:00 PM	55602	Journalism: Press Laws and Ethics
Tuesday	06-Oct-2020	11:00 AM	12:00 PM	55603	Advertising: Legal Environment and Advertising Ethics
Tuesday	06-Oct-2020	11:00 AM	12:00 PM	55604	Journalism: Broadcast Journalism
Wednesday	07-Oct-2020	11:00 AM	12:00 PM	55605	Advertising: Financial Management for Marketing and Advertising
Wednesday	07-Oct-2020	11:00 AM	12:00 PM	55606	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)
Thursday	08-Oct-2020	11:00 AM	12:00 PM	55607	Advertising: Agency Management
Thursday	08-Oct-2020	11:00 AM	12:00 PM	55608	Journalism: Issues of Global Media
Friday	09-Oct-2020	11:00 AM	12:00 PM	55609	Advertising: The Principles and Practice of Direct Marketing
Friday	09-Oct-2020	11:00 AM	12:00 PM	55610	Journalism: News Media Management
Saturday	10-Oct-2020	11:00 AM	12:00 PM	55611	Advertising: Contemporary Issues
Saturday	10-Oct-2020	11:00 AM	12:00 PM	55612	Journalism: Contemporary Issues
Monday	12-Oct-2020	11:00 AM	12:00 PM	55613	Advertising: Digital Media
Monday	12-Oct-2020	11:00 AM	12:00 PM	55614	Journalism: Digital Media