

## SAMPLE QUESTIONS

**K. P. B. Hinduja College of Commerce**

**Programme: T.Y.B.Com (in Transport Management) [TYBTM]**

**Semester: VI [Regular]**

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### **Subject: Tourism Management**

1. The concept of tourism is as old as \_\_\_\_\_
  - a. **Mankind**
  - b. Computers
  - c. Mobile
  - d. Machines
  
2. \_\_\_\_\_ tourism features for charitable purpose.
  - a. **Voluntourism**
  - b. Culinary
  - c. Recession
  - d. Solo
  
3. \_\_\_\_\_ is an evidence of legal entry into another country.
  - a. **Passport**
  - b. Baggage
  - c. Coupons
  - d. Voucher

4. The role of local bodies is becoming important for \_\_\_\_\_ level planning.
  - a. **Destination**
  - b. National
  - c. International
  - d. Regional
  
5. Indian Tourism Development corporation came into existence in \_\_\_\_\_
  - a. **1966**
  - b. 1696
  - c. 6691
  - d. 9166
  
6. \_\_\_\_\_ is set of ideas, beliefs and impressions that the person has of a destination.
  - a. **Destination image**
  - b. Destination choice
  - c. Destination marketing
  - d. Destination Selling
  
7. \_\_\_\_\_ are instances where the customer interaction has a negative outcome.
  - a. **Moment of misery**
  - b. Moment of magic
  - c. Favourable moment
  - d. Moment of enjoyment
  
8. Government regulation is \_\_\_\_\_ factor affecting tourism pricing.
  - a. **External**
  - b. Internal
  - c. Inward
  - d. Inland

9. \_\_\_\_\_ is a private house offering inexpensive accommodation to tourists.
- a. **Guesthouse**
  - b. Resort
  - c. Palace
  - d. Farmhouse
10. \_\_\_\_\_ marketing helps in motivating and retaining employees in the tourism organisation.
- a. **Internal**
  - b. External
  - c. Outward
  - d. Peripheral

## **Subject: Transport Policy and Documentation**

1. International trade keeps an exporter \_\_\_\_\_ competitive.
- a. less
  - b. more**
  - c. average
  - d. fair
2. SWOT stands for Strength, weakness, \_\_\_\_\_ threat.
- a. opinion
  - b. opportunity**
  - c. open
  - d. order
3. Mate receipt is an example of \_\_\_\_\_ document.

a.principle

b.domestic

**c.auxiliary**

d.principal

4. The purpose of the statement of \_\_\_\_\_is to clearly define the details of the loss, including the commodity damaged, the extent of damage, and the value of the damage.

a. **claim**

b.offer

c.export

d.import

5. \_\_\_\_\_have been described as the foundation of management in action.

a. strategy

b.objectives

c. **Policies**

d.tactics

6. \_\_\_\_means quick transport from one place to another.

a.mass

**b.rapid**

c.efficient

d.accelerate

7.NHDP stands for National Highway\_\_\_\_Project.

a.develop

b.depend

**c.development**

d.driving

8. A large pool of trained and highly skilled manpower is one of the major assets of \_\_\_\_

a.SCI

b.RBI

c.SBI

**d.AAI**

9.IRCTC is related to\_\_\_\_\_

a.roadways

b.waterways

**c.railways**

d.airways

10. To serve India's overseas and coastal seaborne trade as its primary flag carrier, and be an important player in the field of global maritime logistics is the vision of\_\_\_\_\_

a.AAI

**b.SCI**

c.RBI

d.SBI

## Subject: Fleet Operations Management

1. All of the following factors affect choice of fleet insurance policy except \_\_\_\_\_ of the vehicle.
  - a. Age & value
  - b. Intended use
  - c. Supplier**
  - d. Type
  
2. Which of the following is a limitation of the in-house fleet department?
  - a. Complete control over operations
  - b. Develop core competency**
  - c. Autonomy of operations
  - d. Monitoring
  
3. The fleet budget of the organisation are based on all except \_\_\_\_\_.
  - a. Previous year's budget
  - b. Faults in previous budget
  - c. Future development for organization
  - d. Personal income tax rates**
  
4. A fleet insurance policy must cover \_\_\_\_\_ vehicle registered as a fleet vehicle.
  - a. Specific
  - b. Any**
  - c. Owner's

- d. No
5. Fuel \_\_\_\_\_ is the distance travelled per unit volume of fuel used.
- a. System
  - b. Function
  - c. Economy**
  - d. Case
6. All the following factors are considered during vehicle replacement except \_\_\_\_\_.
- a. Market conditions
  - b. Personal use chargebacks**
  - c. Obsolescence cost
  - d. Down time cost
7. Which of the following is an advantage of in-house fleet department?
- a. High cost
  - b. High investment
  - c. High control and monitoring**
  - d. Low technical expertise
8. Which of the following funding option belongs to the purchase family of vehicle funding?
- a. Flexi lease
  - b. Sales and lease back

c. Operating lease

**d. Finance lease**

9. \_\_\_\_\_ managers deal with various operations of the logistics department in any organisation.

a. Human Resource

b. Finance

c. Customers

**d. Fleet**

10. \_\_\_\_\_ method of vehicle disposal attracts high capital gain tax.

**a. Selling**

b. Scrapping

c. Recycling

d. Donating

## Subject: Analytical Modelling in Transport

1) In \_\_\_\_\_, the mathematical models are prepared for situations.

- A. operations research
- B. Physical Research
- C. Ecological problem
- D. Artistic models

2) In graphical representation, the \_\_\_\_\_ is known as feasible solution region.

- A. Approximate Solution
- B. basic region
- C. bounded region
- D. optimal point

3) When the total supply is \_\_\_\_\_ to total demand in a transportation problem then it is called Unbalanced

- A. Equal
- B. Not Equal
- C. Greater than
- D. Lesser than

4) \_\_\_\_\_ can be applied to solve a LPP when there are only 2 variable

- A. Graphical method
- B. Simplex method
- C. Both A & B
- D. Henry method

5) If the value of the game is \_\_\_\_\_, then the game is known as Pure Game

- A. One
- B. Half
- C. Zero
- D. Ten

6) The \_\_\_\_\_ has Zero float

- A. critical activity
- B. sub-critical activity
- C. simplex activity
- D. Hungarian

7) Objective functions are also known as \_\_\_\_\_

- A. Decision variable
- B. Opportunity function
- C. Goal function
- D. Constraint

8) In a \_\_\_\_\_, we must make the number of units supplied and units demanded equal.

- A. Diet problem
- B. salesman problem
- C. Assignment problem
- D. transportation problem

9) A \_\_\_\_\_ situation is known as Game

- A. Lethargic
- B. competitive
- C. friendly

D. Conflict

10) When it is \_\_\_\_\_ to find the solution in LPP, it is termed as infeasible solution

A. vague

B. sceptical

C. possible

D. not possible

## **Subject: International Trade and Transport**

1. When goods are sold or bought across nations or provinces, it is:
  - a. **International Trade**
  - b. Local Trade
  - c. Consumer Trade
  - d. State-wise Trade
  
2. Trade Barriers exist because:
  - a. Fun and entertainment
  - b. Involving limited paper work
  - c. **Earn foreign currency**
  - d. Use all the resources
  
3. Which from this is factor of production?
  - a. Marketing
  - b. Finance
  - c. Operations
  - d. Land
  
4. FII stands for:
  - a. Foreign Investor Investment
  - b. **Foreign Institutional Investment**
  - c. Foreign Investment Investors
  - d. Foreign Investment Institutional
  
5. The 4<sup>th</sup> stage of PDLC is:
  - a. Introduction
  - b. Growth
  - c. Maturity

**d. Decline**

6. When one commodity was exchanged for another, it was \_\_\_\_\_ Trade.

a. Wholesale Trade

b. Retail Trade

c. Barter System

d. Consumer Trade

7. NAFTA stands for?

**a. North America Free Trade Agreement**

b. New America Free Trade Agreement

c. North Asia Free Trade Agreement

d. Norway Association Financial Trade Agreement

8. Under LPG Model of 1991, 'G' stands for?

**a. Globalisation**

b. Global

c. Globe

d. Generation

9. Which of this is not a type of Dumping:

a. Sporadic

b. Intermittent

**c. Easy**

d. Persistent

10. \_\_\_\_\_, Russia, India, China & South Africa. Name the country constituting BRICS

- a. Bhutan
- b. Bangladesh
- c. Boston
- d. Brazil

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