

Externals Examination Timetable

May 2021

TYBMM (Journalism) Semester - VI

Timing: 10 am to 11 am

Sr. No.	Date	Day	Subject
1	5th May, 2021	Wednesday	Press Laws and Ethics
2	6th May, 2021	Thursday	Broadcast Journalism
3	7th May, 2021	Friday	Business and Magazine Journalism
4	8th May, 2021	Saturday	News Media Management
5	10th May, 2021	Monday	Contemporary Issues
6	11th May, 2021	Tuesday	Issues of Global Media
7	12th May, 2021	Wednesday	Digital Media

Externals Examination Timetable

May 2021

TYBMM (Advertising) Semester - VI

Timing: 10 am to 11 am

Sr. No.	Date	Day	Subject
1	5th May, 2021	Wednesday	Legal Environment and Advertising Ethics
2	6th May, 2021	Thursday	Advertising and Marketing Research
3	7th May, 2021	Friday	The Principles and Practice of Direct Marketing
4	8th May, 2021	Saturday	Financial Management for Marketing and Advertising
5	10th May, 2021	Monday	Contemporary Issues
6	11th May, 2021	Tuesday	Agency Management
7	12th May, 2021	Wednesday	Digital Media