

## **2.6 Student Performance and Learning Outcomes**

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed on the website of the institution (to provide the weblink)

### **Bachelor of Commerce (B.Com.)**

Provides a comprehensive broad-based understanding of Commerce, Accountancy and Management besides instruction in Business Law, Communication and the Environment.

### **Bachelor of Commerce (Accounting & Finance) (BAF)**

Provides an in-depth study of Accountancy and Finance, besides instruction in business-related communication, mathematics and law.

### **Bachelor of Commerce (Banking & Insurance) (BBI)**

Aims to train students in the fundamental aspects of banking and insurance and providing them with an insight into financial investments, economics, communication and legality.

### **Bachelor of Management Studies (BMS)**

Provides students with a wide breadth of knowledge in mathematical, computing and management fundamentals, besides enhancing communication skills and an understanding of business ethics.

### **Bachelor of Arts in Multimedia and Mass Communication (BAMMC)**

Offers students an opportunity to master knowledge and skills in varied mass media platforms. Also enhances a learner's awareness about history, socio-political, ethical and demographic issues.

### **Bachelor of Commerce (Financial Markets) (BFM)**

Trains students to pursue a career in Stock and Share Trading and helps them to critically understand financial systems and their components.

### **Bachelor of Science (Information Technology) (B.Sc. IT)**

Prepares learners for a career in the field of Information Technology with a strong foundation in basic computing in the fields of programming, analytics and documentation.

### **Bachelor of Commerce (Transport Management) (BTM)**

Provides students with a basic understanding of the various modes of transportation; transportation planning and logistics; cargo handling; documentation etc.

### **Bachelor of Commerce (Investment Management) (BIM)**

Prepares students for a career in financial asset management through rigorous training in concepts of finance, accounts, statistics and the capital market.

### **Master of Commerce (M.Com.)**

Provides learners with an opportunity to post-graduate in the subjects of either Advanced Accountancy or Business Studies or Banking and Finance or E-commerce. Provides opportunities for hands-on learning through Project Work and Assignments.

### **Master's Degree in Arts (Communication & Journalism)/ Master's Degree in Arts (Public Relations) (MACJ/MAPR)**

Ideally suited for learners who desire to have a neat balance in the theory and practical aspects of the respective fields. Provides students with an insight and training about how Mass Communication and Public Relations activities are to be carried out both, within and outside organizations.

### **Master of Philosophy (Commerce) (M.Phil.)**

Enables a learner's smooth transition into advanced research. The Programme incorporates Paper Presentations, Colloquia, SPSS etc.

### **Doctor of Philosophy (Ph.D.)**

Offers an opportunity for in-depth study in the fields of Trade, Transport & Industry; Business Policy & Administration; Business Economics; Accountancy; Management Studies; Business Management and Banking & Finance.

